



ENFORM

| BANFF 2012

PETROLEUM SAFETY CONFERENCE

April 30-May 4, 2012

Banff, Alberta

SPONSORSHIP OPPORTUNITIES

A safety tradition in Canada for over six decades, the Enform Petroleum Safety Conference is considered the premier safety conference in Western Canada. It is designed to promote health and safety within the oil and gas industry and to provide a forum for professional and supplier networking.

The benefits of sponsorship are numerous, offering your organization the opportunity to:

- Demonstrate leadership and a commitment to safety.
- Reach an audience of more than 1,000 industry stakeholders with influence in the safety industry and the power to make important financial and business decisions.
- Interact with executives, supervisors, safety professionals and front-line workers.
- Increase visibility and brand awareness.

Enform is committed to working with you to create sponsorship opportunities to meet your budget and marketing goals.

For more information on sponsorship opportunities, please contact:

Aimée Barnabé

Event Manager

Email: PSCsponsorship@enform.ca

Telephone: 403-827-2896

SPONSORSHIP OPPORTUNITIES

EXECUTIVE SPONSORSHIP

\$10,000

(3 spots available)

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- Recognition as one of the premier sponsors of the invitation-only EXECUTIVE SAFETY SUMMIT Luncheon on Wednesday May 2, 2012, taking place at the Banff Centre, concurrent with the conference
 - Two invitations to the Luncheon, featuring a presentation by international safety management expert Dr. Bruce Staley, creator of the Advanced Safety Auditing Program
 - Meet and greet with Dr. Staley
 - Seating for two at the head table with Dr. Staley
 - Your corporate logo featured on EXECUTIVE SAFETY SUMMIT Luncheon event signage
 - Your corporate logo featured on EXECUTIVE SAFETY SUMMIT Luncheon marketing materials (time permitting)
 - Only the corporate logos of Executive, Platinum and Gold sponsors will be featured on-screen at the conference in continuous loops
 - Largest and best placement of corporate logo on all marketing materials, including the conference program guide and the Enform Petroleum Safety Conference website
 - Two delegate passes to attend the conference
 - One of the exclusive exhibitor booth space in the Eric Harvie Theatre Lobby for your company
 - 20 MB of space on the conference memory stick for your corporate promotional material



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**PETROLEUM SAFETY
CONFERENCE**

PLATINUM SPONSORSHIP

\$8,500 – \$9,999

(11 spots available)

- Recognition as one of the event's premier sponsors
- One of the exclusive exhibitor booth space in the Eric Harvie Theatre Lobby for your company
- Only the corporate logos of Executive, Platinum and Gold sponsors will be featured on-screen in continuous loops
- Largest and best placement of corporate logo on all marketing materials, including the program guide and the Enform Petroleum Safety Conference website
- Two delegate passes to attend the conference
- One exclusive exhibitor booth space in the Eric Harvie Theatre Lobby for your company
- 10 MB of space on the conference memory stick for your corporate promotional material
- **One** of the following sponsorship opportunities (secured on a first-come, first-served basis):
 - Your corporate logo on the front of the program guide, which will be distributed to all delegates
 - Your corporate logo on the conference memory stick, which will be loaded with the conference presentations and distributed to all delegates*
 - The **NEW** Wednesday Networking Reception with your corporate logo on signage and on all entry tickets.
 - The Eric Harvie Theatre, where the primary stream of plenary sessions will take place
 - The Margaret Greenham Theatre, where the second stream of plenary sessions will take place
 - One of the two lunch breaks, with your corporate logo on signage and on all lunch tickets
 - The daily shuttle, which transports all delegates to and from downtown to the conference each day; signage on the bus will show your company name and logo
 - The Trade Show Exhibition Map with your corporate logo on the front (one inserted in every delegate bag)
 - Your corporate logo on coffee mugs
 - Your corporate logo on reusable water bottles

**Please note all branded promotional items will be supplied by Enform. Sponsors need to supply logo only.*

GOLD SPONSORSHIP **\$5,800 – \$8,499** **(6 spots available)**

- Only the corporate logos of Platinum and Gold sponsors will be featured on-screen in continuous loops
- Your corporate logo will be included on the program guide and the Enform Petroleum Safety Conference website
- One delegate pass to attend the conference
- 5 MB of space on the conference memory stick for your corporate promotional material
- **One** of the following sponsorship opportunities (secured on a first-come, first-served basis):
 - Accreditation with your corporate logo on all name badges
 - The Tuesday evening Ice Breaker, with your corporate logo on signage and promotional material and on all entry tickets
 - One of four co-sponsorships of delegate bags, with your corporate logo*

**Please note all branded promotional items will be supplied by Enform. Sponsors need to supply logo only.*

SILVER SPONSORSHIP **\$3,500 – \$5,799** **(6 spots available)**

- Your corporate logo will be included on the program guide and the Enform Petroleum Safety Conference website
- **One** of the following sponsorship opportunities (secured on a first-come, first-served basis):
 - One of two breakfasts, with your corporate logo on signage
 - One of two of our pre-conference workshops, with your corporate logo on signage
 - One of two tradeshow floors in the new Kinnear Centre for Creativity & Innovation, with your corporate logo prominently displayed along the corridors

BRONZE SPONSORSHIP **\$1,800 – \$3,499** **(12 spots available)**

- Your corporate logo will be included on the program guide and the Enform Petroleum Safety Conference website
- **One** of the following sponsorship opportunities (secured on a first-come, first-served basis):
 - One of the four morning or afternoon networking breaks, with your corporate logo on signage
 - One of the two evening shuttles, with your corporate logo on the window of the bus
 - One of two tradeshow floors in the Lazlo Funtek building, with your corporate logo prominently displayed along the corridors
 - One of four break-out sessions in the Kinnear Centre, with your corporate logo prominently displayed along the corridors

FRIEND of the Enform Petroleum Safety Conference

- For sponsorships of less than \$1,800, your company name will be included in the program guide and the Enform Petroleum Safety Conference website
- A tax receipt will be issued to your organization

